



# BILTMORE *Lifestyles*

*“Living The Biltmore Lifestyle”*

**(480) 460-7779 • (602) 469-8484**

### Advertising Rate Card

**Preferred Rates for Black and White ~ Full Color add 25%**

| SIZE | 1 TIME | 3 TIMES | 6 TIMES | 12 TIMES |
|------|--------|---------|---------|----------|
| FULL | \$950  | \$850   | \$800   | \$750    |
| 2/3  | \$670  | \$590   | \$560   | \$530    |
| 1/2  | \$500  | \$450   | \$425   | \$400    |
| 1/3  | \$400  | \$350   | \$300   | \$275    |
| 1/4  | \$250  | \$230   | \$210   | \$195    |
| 1/6  | \$180  | \$150   | \$130   | \$120    |
| 1/8  | \$150  | \$135   | \$115   | \$100    |

### Special Positions

| SIZE                    | 1 TIME         | 3 TIMES | 6 TIMES | 12 TIMES |
|-------------------------|----------------|---------|---------|----------|
| Front Inside Cover      | \$1,300        | \$1,200 | \$1,100 | \$1,000  |
| Back 2/3 Cover          | \$1,300        | \$1,200 | \$1,100 | \$1,000  |
| Front Cover Advertorial | \$1,500        |         |         |          |
| Service Directory       | \$45 per month |         |         |          |

**Readership:** 10,000    **Deadline:** The 10th of the month prior to publication

|  |   |                                 |  |  |  |  |
|--|---|---------------------------------|--|--|--|--|
| <p>Full Page<br/>7.5" x 10"</p>        | <p>1/4 Page Vert.<br/>3.667" x 4.917"</p> | <p>2/3 Page<br/>4.67" x 10"</p> | <p>1/3 Page vert.<br/>2.389" x 10"</p>   | <p>1/3 Page Square<br/>4.917" x 4.917"</p> | <p>1/6 Page<br/>2.389" x 4.917"</p>      | <p>1/3 Page Horiz.<br/>7.5" x 3.222"</p> |
| <p>1/2 Page Vert.<br/>3.667" x 10"</p> | <p>1/8 Page<br/>3.667" x 2.375"</p>       |                                 | <p>1/2 Page Horiz.<br/>7.5" x 4.917"</p> | <p>1/4 Page Horiz.<br/>7.5" x 2.375"</p>   | <p>1/6 Page Horiz.<br/>7.5" x 1.528"</p> |  |





# BILTMORE *Lifestyles*

*“Living The Biltmore Lifestyle”*

Biltmore Lifestyles is an exciting publication, which evolved out of the desire to enhance communication among the residents and the businesses in the Arizona Biltmore Estates area. The first week of each month, the publication is distributed by mail directly to the homes in the Biltmore Estates and to the businesses and stores surrounding the area. The publication is the only one of its kind that is mailed directly to every home in the Biltmore area. The publication has been going strong since 1990 and has been enthusiastically accepted by all recipients.

Several types of articles appear each month to captivate all segments of our reading audience from the busy working executive to the leisurely retiree. We target the upper-income readers in the Valley. Some examples of articles that our readers see are:

- Restaurant Reviews and Features
- Happenings at the Biltmore
- Business Highlights
- Health and Fitness Features
- Travel Highlights
- Charity and Area Social Events
- Biltmore Resident Highlights
- Real Estate Updates
- Interior Design Tips
- Important Numbers to Know
- Valley Retail Features
- Biltmore Fashion Park Highlights
- Financial Articles

These are just a few of the components of the publication. The total circulation of the publication is approximately 4,000; readership is approximately 10,000; and it is a high-gloss full color 8 1/2" by 11" magazine. If you are interested in expanding your business, please contact us at (480) 460-7779 or (602) 469-8484. We look forward to helping you reach your target market.

